Shop Small for Mother's Day



Look, I'm going to be honest, I forgot Mother's Day is THIS Sunday? I thought I had one more week to get this post out but, alas, I remembered on Tuesday of this week. Eeeps! I'm so happy to use this space to support other hustling Jews – folks out there trying to make a living and work their passion into that goal. A few weeks ago I sent out a call on Instagram for small businesses being run by Jewish artists and entreprenuers and the following artists came my way. So, if you're like me and you STILL need a little (or big) something for your mom, bubbe, savta, ima, mum, stepmom, wife, might I suggest one of these crazy talented small business owners? Check them out and remember, Mother's Day doesn't have to be JUST one day. It should probably be celebrated ALL. THE. TIME. That's just an insider tip from a tired, overworked mom. With Love, Whitney

Good Mama Made

She defines herself via her Instagram page as a “Mama, Rabbi’s wife, and Maker”, but Katie, the artist behind Good Mama Made has definitely got my number. First off, according to her Etsy page, her goal is to “have fun while creating Jewish learning experiences.” There’s gorgeous handmade tie-dye, there’s comfy, cozy sweatshirts showcasing challah in a non-kitschy way, and she’s an advocate – so much so that her linktree account has an option for donating to the Jewish Fertility Fund. Now, that’s an artist I can stand behind.



Beesential

Thanks to Molly Weisman, a follower on Instagram, I was introduced to Ohio-made (and parents of a Miami grad), Beesential. According to their website, about 20 years ago,

the self-proclaimed, “accidental beekeeper, agreed to let a co-worker put a beehive on his family farm. He didn’t plan to be responsible for it, but when life events kept him from tending to it, he became a beekeeper. He found bee science and culture fascinating, and soon began researching bees and attending workshops at The Ohio State University agricultural campus. Beyond enjoying the science, the accidental beekeeper found that tending the bees gave him time to reflect. It became a cathartic activity. Now, all these years later, we get Beesential—-a full line of natural products – lip balm, soap, shampoo, conditioner, body wash, and lotion – that help our customers keep their skin and hair healthy the natural way. All products are made in the USA!



Amy Lilley’s Ceramics

Amy reached out to me via Instagram to advocate for herself as a new business owner. She just launched a homemade ceramics Etsy shop and, being a ceramics junky, I had to check it out. The shop is small right now but it is so gorgeous. Amy’s items are very reasonably priced! Handmade and one-of-a-kind, Amy’s nested bowls would be a lovely addition to anyone’s kitchen. Good job, Amy!



The Brooklyn Teacup

Thanks to my boo, Ariel Stein, I've recently discovered another talented Ariel – Ariel Davis, creator and owner of The Brooklyn Teacup. I love the story of how and why Ariel created the Brooklyn Teacup. Growing up, Ariel's mother and grandmother would bring out their fancy dinnerware for the holidays to mark a departure from our daily routines and signify the preciousness of family time. It was a way to make the day even more special. She started noticing, however, that

young couples (like my hubby and I back in the day) aren’t registering for fine china anymore. And those that do end up getting fine china it is because they inherit collections from their parents or grandparents, they don’t know what to do with them. As a result, beautiful family heirlooms collect dust in cabinets and storage units until they are either donated or (gasp!) tossed in the trash. Ariel created a solution – take these hidden treasures and repurpose them into functional stands that can be used for both special occasions and everyday décor. Now instead of languishing on a shelf, they’ll be front and center for you and your family to use and enjoy for generations to come. Genius!!



Shop Sara Joy

Another awesome recommendation from Ariel Stein, Sara Joy is all about joy. Seriously. She exudes it. After studying art and design in college, she expanded her knowledge of textiles and fashion working in the garment center in Manhattan. She spent time in a cut + sew design studio, and many years as a print designer. Directing a team of artists and styling prints for store concept rounded out her experience in retail. What I love about her story is that she credits motherhood as giving her the inspiration to jumpstart her own label – a lifelong dream. Now, we have Sara Joy, a women's accessories label fueled by the desire to bring happiness into this world. Each piece in my collection is thoughtfully designed from artwork that I create – a quality I'm so proud of. You'll see prints dreamed up from ocean-inspired watercolor paintings to vibrant woven paper projects.



Halo Heart Designs

Cali and Ohio? Yes, please!! Halo Heart Designs creators, Lindsay Flack and Amanda Foley, are friends, mothers, and artists. They literally created this company on our dining room tables. Today, they work full-time from their home studios in Cleveland, OH and Los Angeles. CA. They have sold and shipped thousands of units around the world and take pride in our handmade process. Amanda and Lindsay strongly believe in giving back. Halo-Heart Designs has partnered with celebrities and nonprofits to provide handmade, personalized jewelry gifts that highlight and amplify their message. I smell a Hillel at Miami x Halo Heart Designs collab!



77 views

yourmomcares @adamlevine loves his mama ❤️
bracelets are now available for purchase at
www.halo-heart.com/yourmomcares

Sam, this is for you!! @frostingandfettuccine



Binah Winery

What Mother's Day post would be complete without some wine!? I'm so glad that Sarah, one of the co-founders of Binah Winery, reached out to me. I've actually had their wine many times before and I can absolutely testify that it is delicious! Binah Winery is a kosher boutique winery (one of only a few kosher wineries on the east coast) in Allentown, Pa. We ship to most states in the continental US. According to Kevin, Sarah's husband and partner in the business, the mission of Binah Winery is mission is to offer up quality wines, crafted in an artistic manner. It's clear from their website, that Kevin, the vintner, is passionately dedicate to perfecting his craft and with so many kosher options being subquality, Binah Winery is a wine I 100% endorse.


BINAH
Viognier







7 SMALL BUSINESSES TO SUPPORT FOR MOTHER'S DAY







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recipes and stories from my shvitzin' kitchen

